



Warm Line Sonoma County Advocacy Script

June 7, 2018

Our advocacy tactic for these calls is to be positive and friendly, but also very concerned about the future of this important resource.

Hi, my name is _____ and I'm calling about the future of the Mental Health Association of San Francisco's Peer-Run Warm Line.

Since 2014, Warm Line Counselors with their own lived experience of mental health challenges have provided support and referrals to over 100,000 callers from all over California. This includes **Sonoma County** and the San Francisco Peer Run Warm Line has taken **over 3,500 calls from Sonoma County residents**.

As of July 1st, 2018, San Francisco county will be the only source of funding for the Warm Line, and services to neighboring counties will need to be cut. Without your help and the help of the Sonoma County Behavioral Health Department the support of the Warm Line will no longer be available to Sonoma county callers.

So that this important service is not lost to Sonoma County residents, I am urging **Behavioral Health director Mike Kennedy** and Sonoma county to support our funding efforts.

Please tell **Director Kennedy** that I urge them to act today to keep the Warm Line open.

Thank you and have a great day!