



## **INTERNSHIP ANNOUNCEMENT**

Position: Social Media Marketing Intern  
Reports to: Communications & Marketing Team  
Pay Rate: Unpaid volunteer Intern  
Hours: PART-TIME (15-20HRS PER WEEK)

The Mental Health Association of San Francisco (MHASF) advances the mental health of the people of San Francisco and leads the global community in advocacy, education, research and supports that promote recovery and wellness while challenging the stigma associated with mental health conditions. People with lived experience of mental health conditions are strongly encouraged to apply.

### **Overview:**

We are seeking an enthusiastic, creative, and driven social media-marketing volunteer/intern to join our mission driven team at MHASF. This is a multi-faceted role ideal for a motivated individual dedicated to maintaining and co-developing social media communications and approaches.

### **Responsibilities:**

#### Social Media Marketing

- Maintain and grow social media presence (Facebook, Twitter, LinkedIn)
- Curate articles, images and videos and create posts to engage audiences on our social media channels
- Keep social audiences updated on our work and mission here at MHASF
- Create posts that promote our vision for the world and expand brand awareness
- Generate leads who can become contacts for invitations to join our programs and become donors

### **What's In It for You**

- Have access to trainings, events, and talks from mental health educators, our community partners, and partnered organizations.
- Learn more about Bay Area mental health resources, mental health, stigma reduction, the recovery movement, social justice, and personal growth.
- Gain experience working in a unique, mission-driven, dynamic office setting with passionate people.

The selected candidate will be expected to dedicate 10-15 hours per week (flexible) toward working on MHASF social media marketing projects between the hours of 9:00am--5:00pm, Monday through Friday in our San Francisco office located at Powell and Market Streets. We are flexible.

To apply, please submit your resume with 2 references and cover letter with estimated days and times you will be available to work in order to be considered.